

WFXR Boston, MA 02241-9779

AgM

Joseph Yost/Delegate/Republican/VA(8893) Advertiser Strategic Media Services Inc (13884) Agency Buyer

Michelle, Irvin,

Katz - Washington DC, Washington DC

(1179)

ph: (202) 872-5880, fx: (202) 872-0263x Political - State Representative (1073)

Product Brand 288/372/3142 (640268) **Acct Types** National/Political Est/Headline 3142/ECR25749107

Demo A35+ Revision

Comments VA HD12 **NEW ORDER** Invoice 3146844 Inv Date 9/24/2017

Terms Cash In Advance Contract

1641251 **Bill Type** Standard Period 8/28/2017 - 9/24/2017

CO-OP/Order Type No/Normal **Package**

Gen. Date 9/25/2017 1:57:09PM

Roanoke VA (WFXR)

Arlington, VA 22209

Suite 400

Strategic Media Services Inc

1911 North Ft Myer Drive

DUPLICATE INVOICE

Salesperson

_			-11	_				
Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	WFXR NEWS-7 Target 20						
	SPOT 7:30:00AM- 8:00:00	Per week (1),We	09/20/17 7:46AM (We)	00:30	Good Day Virginia @	JYTV091201H	\$15.00	
2.0	Contract Line Remarks: SPOT 7:30:00AM- 8:00:00	WFXR NEWS-7 Target 20 Per week (1),Fr	00119 Index: 122. Nic 09/22/17 7:53AM (Fr)		Good Day Virginia @	JYTV091201H	\$15.00	
4.0	Contract Line Remarks:	WFXR NEWS-8 Target 20	0119 Index: 120. Nic	elsen: 1	1.0 Good Day Virginia	JYTV091201H	\$15.00	
	SPOT 8:00:00AM- 8:30:00	Per week (1),We	09/20/17 8:16AM (We)	00:30				
5.0	Contract Line Remarks: SPOT 8:00:00AM- 8:30:00	WFXR NEWS-8 Target 20 Per week (1),Th	09/21/17 8:10AM (Th)	1000	O Good Day Virginia	JYTV091201H	\$15.00	************
5.0	Contract Line Remarks:	WFXR NEWS-8 Target 20	0119 Index: 120. Nie	isen: 1	0 Good Day Virginia	JYTV091201H	\$15.00	***********
	SPOT 8:00:00AM- 8:30:00.		09/22/17 8:22AM (Fr)	T				
9.0	Contract Line Remarks:	WFXR NEWS-8 Target 20	0119 Index: 117. Nie			JYTV091201H	\$15.00	
	SPOT 8:30:00AM- 9:00:00.) The second state of the	09/21/17 8:44AM (Th)					
11.0	Contract Line Remarks:	PEOPLE'S COURT< Targe	t 200119 Index: 77.	Nielsen	1.5			*********
_	SPOT 12:00:00PM- 1:00:00		09/20/17 12:20PM (We)		PEOPLE'S COURT	JYTV091201H	\$15.00	
3.0	Contract Line Remarks:	JUDGE JUDY Target 2001					1	
	SPOT 4:00:00PM- 4:30:00I		09/21/17 4:20PM (Th)		Judge Judy	JYTV091201H	\$150.00	
5.0	Contract Line Remarks:	JUDGE JUDY B Target 200	0119 Index: 90 Niels					0
.5.0	SPOT 5:30:00PM- 6:00:00		09/20/17 5:52PM (We)	2112	Judge Judy	JYTV091201H	\$175.00	
6.0	Contract Line Remarks:	JUDGE JUDY B Target 200	0110 Indov: 00 Nick				\$175.00	
.010		Per week (1),Th	09/21/17 5:49PM (Th)		Judge Judy	JYTV091201H	\$175.00	
7.0	Contract Line Remarks:	NIDGE HIDV R Target 200					\$175.00	
	540,679,000	JUDGE JUDY B Target 200 Per week (1),Fr	09/22/17 5:57PM (Fr)		Judge Judy	JYTV091201H	\$175.00	
0.0	Contract Line Remarks:	MIKE&MOLLY B Target 20			_ /			
	SPOT 6:30:00PM- 7:00:00	Per week (1),We	09/20/17 6:56PM (We)	00:30	TWO AND A HALF MEN 630PM	JYTV091201H	\$150.00	
1.0	Contract Line Remarks:	MIKE&MOLLY B Target 20	00119 Index: 102. Ni	elsen: 2	TWO AND A HALF MEN 630PM	JYTV091201H	\$150.00	
v	SPOT 6:30:00PM- 7:00:00	Per week (1),Fr	09/22/17 6:44PM (Fr)	00:30				
3.0	Contract Line Remarks: SPOT 7:30:00PM- 8:00:00	BG BNG THRY B < Target : Per week (1),We	200119 Index: 112. I 09/20/17 7:43PM (We)	The street of the same	4.0 BIG BANG THEORY	JYTV091201H	\$450.00	
4.0	Contract Line Remarks:	BG BNG THRY B< Target	200119 Index: 112.	0.0000000000000000000000000000000000000				
	SPOT 7:30:00PM- 8:00:00		09/21/17 7:59PM (Th)		Gotham	JYTV091201H	\$450.00	
7.0	Contract Line Remarks:	WFXR NEWS-10 A< Target	t 200119 Index: 113	. Nielse	n: 3.9		****************	
	SPOT 10:00:00PM-10:30:00) Accessed to the first of the contract of the	09/21/17 10:28PM (Th)		FOX News First at Ten	JYTV091201H	\$375.00	
8.0	Contract Line Remarks:	WFXR NEWS-10 A< Target	t 200119 Index: 113		************			**********
	SPOT 10:00:00PM-10:30:00		09/22/17 10:23PM (Fr)		FOX News First at Ten	JYTV091201H	\$375.00	
1.0	Contract Line Remarks:	FRIDAY NIGHT GRIDION	Target 200119 Index		Nielsen: 1.4	1		
1575	SPOT 11:00:00PM-11:30:00		09/22/17 11:26PM (Fr)		Friday Night Blitz	JYTV091201H	\$125.00	
2.0	Contract Line Remarks:	FOX NWS SUNDAY Target			**********		***************************************	
	SPOT 9:00:00AM-10:00:00		09/24/17 9:59AM (Su)		FOX NEWS SUNDAY	JYTV091201H	\$150.00	
3.0	Contract Line Remarks:	BG BNG THRY Target 200:			***************************************		4130.00	
	SPOT 7:00:00PM- 7:30:00		09/21/17 7:29PM (Th)		BIG BANG THEORY	JYTV091201H	¢375.00	
	2.12.000	************************				341403170111	\$375.00	**********



WFXR Boston, MA 02241-9779

AgM

Advertiser **Agency** Buyer

Salesperson

Joseph Yost/Delegate/Republican/VA(8893) Strategic Media Services Inc (13884)

Michelle, Irvin,

Katz - Washington DC, Washington DC

(1179)

ph: (202) 872-5880, fx: (202) 872-0263x Political - State Representative (1073)

Product Brand **Acct Types** Est/Headline

National/Political 3142/ECR25749107

288/372/3142 (640268)

A35+

Revision Comments

Demo

Package

Invoice

Inv Date

Contract

Bill Type

CO-OP/Order Type

Period

Terms

Gen. Date 9/25/2017 1:57:09PM

3146844

9/24/2017

1641251

Standard

Cash In Advance

8/28/2017 - 9/24/2017

No/Normal

VA HD12 **NEW ORDER**

Roanoke VA (WFXR)

Suite 400

Strategic Media Services Inc

1911 North Ft Myer Drive

Arlington, VA 22209

DUPLICATE INVOICE

DOPLICATE INVOICE									
Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks	
4.0	Contract Line Remarks:	BG BNG THRY Target 20							
	SPOT 7:00:00PM- 7:30:00	Per week (1),Fr	09/22/17 7:13PM (Fr)	00:30	BIG BANG THEORY	JYTV091201H	\$375.00		
	Contract Line Remarks: SPOT 10:30:00PM-11:00:00	WFXR NEWS-1030 SU Per week (1),Su	09/24/17 10:48PM (Su)	00:30	FOX News First at Ten	JYTV091201H	\$325.00		
7.0	Contract Line Remarks:	WFXR NEWS 630A							
	SPOT 6:00:00AM- 6:30:00		09/20/17 6:15AM (We)	00:30	Good Day Virginia @	JYTV091201H	\$10.00		

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total \$4,090.00 (\$613.50) \$3,476.50 Net Total

Total Spots